

• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®

THE ULTIMATE GUIDE TO PAINTING KITCHENS

**SPECIAL
OFFER
INSIDE**

**PRODUCT INFO • TRENDS • EXPERT ADVICE • HOW-TOS
• INFLUENCER LOOK • SPECIAL OFFERS**

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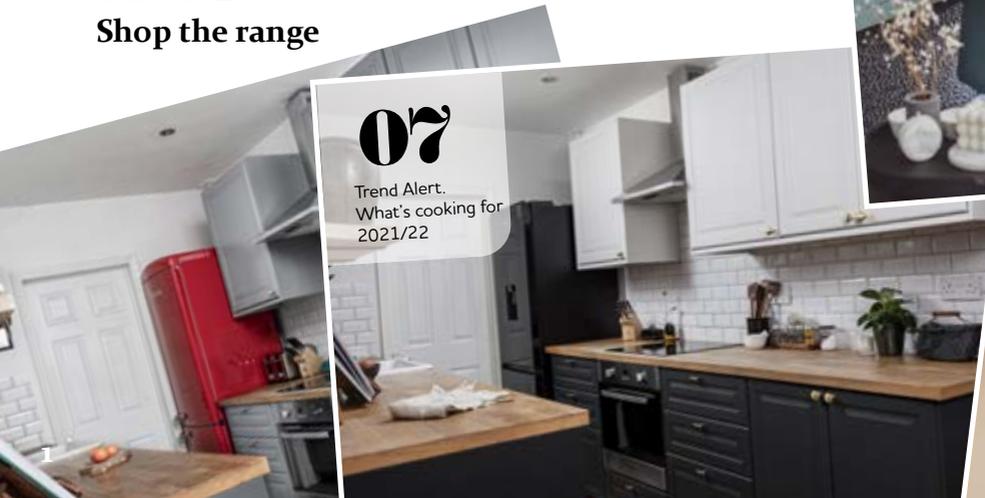
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SPICE UP YOUR KITCHEN

Rust-Oleum Kitchen Cupboard Paint

Spice up your kitchen with Rust-Oleum Kitchen Cupboard Paint.

Our premium chalky blend is a pure treat for cupboard doors, with an ultra-flat matt and an incredible depth of colour that is touch dry in just an hour. The finish is soft to touch, yet hard-wearing enough to handle regular wipe-downs of splashes and splatters and stand up to cannoning corks. Can be applied without a primer and doesn't require an additional protective top coat.



No need to try out fiddly colour charts or stick-on samples, either. Our new Kitchen Cupboard Paint tester sachets contain the real paint, allowing you to test the adhesion and durability on your kitchen cupboards. The sachets come in 110 mouth-watering colours to whet your appetite, with enough paint to generously cover 30cm x 30cm. The sachets are just 99p each and delivery is free.

THE NEW WAY TO TEST PAINT

TEST WITHOUT GUESSING WITH NEW SIMPLE SACHETS

Use our handy 10ml REAL paint tester to try colours, adhesion & durability. Available in 110 colours for just 99p each with FREE letter-box friendly delivery.



Before



TREND ALERT

Colour Pop

As we become bolder in our design decisions, colourful kitchen cabinetry paired with smooth matt finishes, is a rising trend. This trend lends itself perfectly to Rust-Oleum Kitchen Cupboard Paint with its 110 beautifully matt shades.



Create uplifting designs by combining single tones or contrasting colour pairs across your kitchen cabinetry. Finish the look with textures such as terrazzo or formal grid tiles for a playful look.

Add patterned cookware for an extra dimension of pattern and intrigue.

TREND ALERT

Calming Tones

Use shades of beige, grey, cream and terracotta to give your kitchen a calm, sanctuary feel that can then be personalised with cookware and appliances.



Offer a restrained look with plain cabinetry that is free of extraneous details. Add texture with plaster-like tones, terrazzo work surfaces and matt and semi-matt finishes.

Muted metallic fixtures and carbon-black hobs will add a discreet element of decoration.

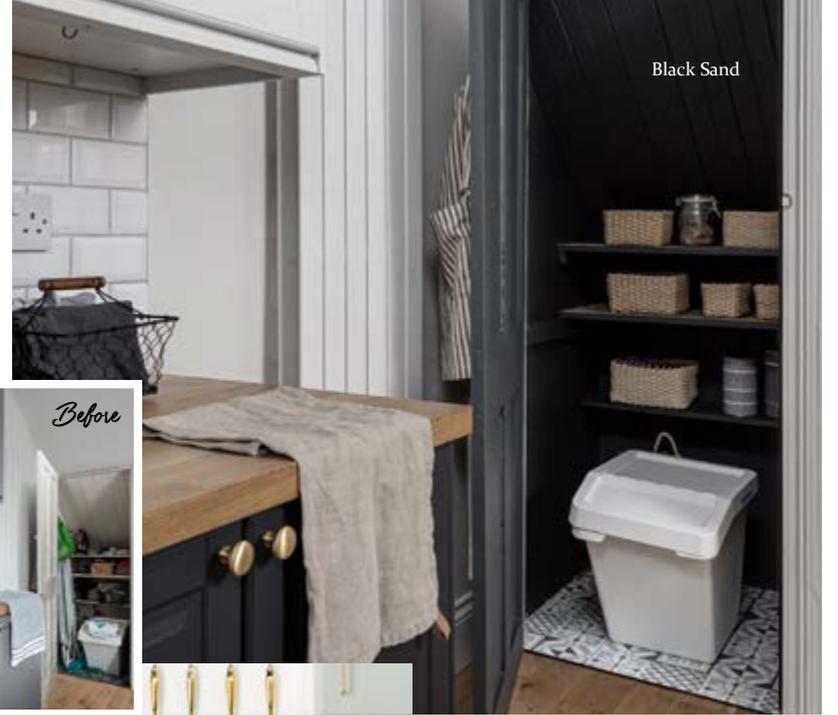
TREND ALERT

Dramatically Dark

Sleek kitchens have a richly contemporary look, which is in keeping with the rise of designing with dark colours across the home.



Black Sand



Black Sand



Before



Deep Sea



Black Sand

Deep Sea

Evening Blue

Graphite

Pair blackened and deep blue, brown or grey colour ways with materials such as warm oak, brushed metals, and opaque glass to add highlights.

Create textural contrasts within kitchen designs, with a mixture of dense and matt to shine.

Play with shadow, adding back lighting to cabinets and cupboards for impact.



ASK THE EXPERTS

All your kitchen painting questions answered

Can I paint my glossy cupboards?

Yes! Rust-Oleum Kitchen Cupboard Paint is suitable for glossy cupboards. Lightly sand the cupboards with a fine grit sandpaper, give them a clean with a degreasing detergent (we recommend Zinsser Universal Degreaser and Cleaner), and you are then ready to paint.



How long is the drying time?

Rust-Oleum Kitchen Cupboard Paint is touch dry in one hour and hard dry within four.

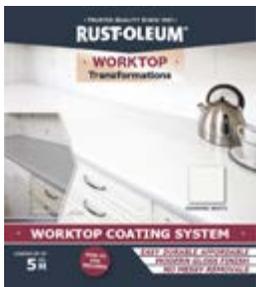
Can I paint my melamine kitchen?

Yes! Rust-Oleum Kitchen Cupboard Paint is suitable to paint straight on to melamine kitchens.



Can I use this paint on my worktops?

No. You'll need a specialist product for this, such as Rust-Oleum Worktop Transformation Kit.



How many m² does a 750ml tin cover?

Around 11m² per coat. Two tins should be sufficient for an average sized UK kitchen.



Do I have to remove my doors?

It isn't strictly necessary, but you will need to ensure you prep properly if leaving your doors and drawers in situ. Thoroughly mask any areas that should not be painted, for example your hinges and remove the contents of any cupboards. .

Your cabinets and hardware will start to show signs of wear once the paint on the hinges starts to crack, so save yourself the aggravation.

If removing your door, remember to use numbered labels to help you remember where everything goes. A piece of masking tape stuck to the back of each piece will do just fine. You should write its exact location (think "above sink, left") so there will be no guessing where it goes later. Then stash screws and hinges in a jar for safekeeping.

Why do I have to clean the surface before painting?



No matter how clean you think your kitchen is, you need to wipe everything down with a grease remover, otherwise, when you add a water-based paint to an oil-covered door, the paint will not stick. We recommend Zinsser Universal Degreaser and a non-scratch delicate scrub sponge for stuck on spots.



Should I paint the front or the back of my cabinets first?

You should start by painting the back of the doors instead of the front. Why? Because if you mess up or flip the door too soon and the paint smudges, it will at least face the inside of the cabinet. By the time you get to the fronts of the cabinets, you will be a Pro!

What are the best brushes and rollers to use?

High quality brushes and rollers will make this job much easier, so it is worth going out to buy the correct tools before starting the job. We recommend the Harris Ultimate 1.5" Precision tip Paint brush, and a small foam roller, such as the Harris Gloss Roller.



HOW-TO PAINT YOUR KITCHEN

With no primer or additional protective topcoat needed, Rust-Oleum Kitchen Cupboard Paint makes painting a kitchen as easy as pie.



1. Before you begin painting, clean all surfaces using a degreasing detergent such as Zinsser Universal Degreaser. This step is super important. If you skip this step, your paint may not adhere to the cupboards.



2. Mask any tricky edges or anything you do not wish to paint, such as the hinges. The tape will allow you to create a clean, crisp edge to the painted surface. Cover your worktops, appliances, and the floor with a sheet to catch any drips.



3. Remove your cupboard and drawer handles and set them to one side. If removing your cupboard doors and drawers entirely, use numbered labels to help you remember where everything goes.



4. Stir the Kitchen Cupboard Paint thoroughly before use. Never shake a paint tin to mix it!



5. Starting with the inside of your cupboard doors and drawers, use a brush to paint any hard-to-reach areas, followed by a short nap roller to coat the remainder of the cupboard.



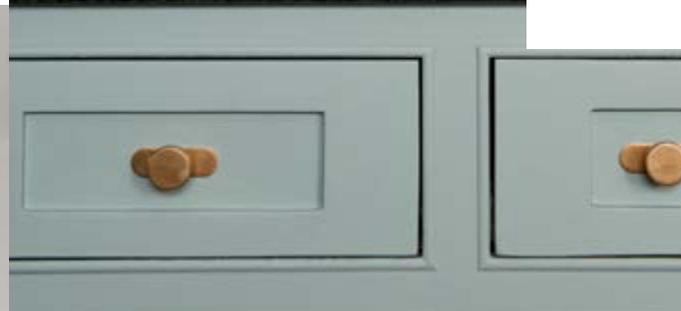
6. Allow your paint to fully cure for four hours before touching your kitchen. Easy as pie!

INFLUENCER LOOK

Melanie Lissack



Before Rust-Oleum Kitchen Cupboard Paint came along, painting your units was previously a long, laborious job with the sanding, priming and prep work (not to mention the drying time required for two coats of primer and two coats of eggshell).



I had really dark blue units before, so I was sceptical that no primer was required (especially when I wanted to go for a lighter colour). In the end, the dark blue was blocked out with just one coat of the Kitchen Cupboard Paint, to leave a super-matt, chalky finish. Suitable for both wood and melamine, Rust-Oleum Kitchen Cupboard Paint is touch dry in one hour, so it's really great if you have kids or pets and it looks stunning ”

“ After we came out of lockdown for (hopefully) the last time, I've felt a huge urge to rejuvenate my home for a fresh start. As we start to venture out more, I don't want to come home to the same flat cushions we've sat permanently on for over 12 months. I'm bored of looking at the same colours. I want things to feel lighter and brighter, so I made over my kitchen with the colours Leaplish and Steamed Milk from the Rust-Oleum Kitchen Cupboard Paint range.





INFLUENCER LOOK

Yasmin Fatollahy



“ My kitchen had never felt like mine. The dark grey kitchen was already in when I bought the house and wasn't really to my taste, but the thing I disliked the most was the shiny finish to the cupboard doors which showed every tiny mark and fingerprint, so Rust-Oleum Kitchen Cupboard Paint's flat matt finish was a massive selling point for me.



I have a very narrow galley kitchen and felt like having Steamed Milk as lighter brighter top cupboard colour would really open the space. I went for Black Sand on the bottom cupboards to try and balance it out, whilst tying everything in with my dining room's colour scheme, which adjoins onto the kitchen. You've probably seen this colour scheme numerous times before, but it's a timeless, chic classic.



Painting a kitchen can feel like a daunting job as it gets quite a lot of use, so you don't want a bodge job that doesn't stand the test of time. I can honestly say that Rust-Oleum Kitchen Cupboard Paint has given my kitchen a new lease of life! The finish is incredible... so much so that it looks like I've had new cabinets fitted. It's now five months later and it still hasn't chipped! ”



Before



INFLUENCER LOOK

Roxanne Hudson



“ We had a pantry cupboard built as an edition to our existing kitchen, but rather than paint it the same colour as the rest of the kitchen, we wanted to make a feature of it by contrasting against the deep black/blue colour which was used on our existing cupboards.



After testing the colours and adhesion of the paint with Rust-Oleum's Kitchen Cupboard Paint tester sachets (just 99p each with free delivery by the way!), we settled on the dreamy colour scheme of Serenity, a cool mid-toned green, for the outer cupboards and Hessian, a warm toned neutral with a hint of pink, for the inner cupboards. If I can't add a bit of fun to my pantry, well I don't deserve one!



My dog, Monty, absolutely loves the décor of his new bedroom, and we couldn't be happier with the results either. ”





SHOP THE RANGE

All 8 paints available in our signature 110 colours



Chalky Finish Furniture Paint 750ml.

- Chalky matt finish.
- Self-priming.
- Interior use only.
- Protect the finish with Rust-Oleum Furniture Finishing Wax or Rust-Oleum Furniture Lacquer.



Washable Matt Furniture Paint 750ml.

- No-nonsense matt finish.
- For interior furniture, doors and trims.
- Self-priming and no protective topcoat needed.



Satin Finish Furniture Paint 750ml.

- Timeless mid-sheen finish.
- Certified Toy Safe.
- Interior use only.
- Self-priming and no protective topcoat needed.



Gloss Finish Furniture Paint 750ml

- High gloss finish.
- Certified Toy Safe.
- Interior use only.
- Self-priming and no protective topcoat needed.



Chalky Finish Garden Paint 750ml

- Smooth matt finish.
- Scrubbable and washable.
- Self-priming and no protective topcoat needed.



Washable Matt Kitchen Cupboard Paint 750ml

- Ultra-flat matt.
- Incredible depth of colour.
- Hard-wearing.
- Interior use only.
- Self-priming and no protective topcoat needed.



Chalky Finish Wall Paint 2.5L

- Modern matt finish for walls and ceilings.
- Highly pigmented.
- Durable and scrubbable.
- Interior use only.



Chalky Finish Floor Paint 2.5L

- Low sheen chalk finish.
- Hard-wearing, resist knocks and scratches.
- Apply two coats directly over the old paint or varnish.
- Interior use only.

SHOP TESTER SACHETS



Use our handy 10ml paint tester sachets to test the colours of Rust-Oleum Chalky, Matt, Satin & Gloss Finish Furniture Paint, Chalky Finish Garden Paint & Chalky Finish Floor Paint.



Use our handy 10ml REAL paint tester sachets to try colours, adhesion & durability of Rust-Oleum Chalky Finish Wall Paint.



Use our handy 10ml REAL paint tester sachets to try colours, adhesion & durability of Rust-Oleum Kitchen Cupboard Paint.

3 FOR 2

ACROSS ALL TESTER SACHETS

ENTER PROMO CODE **RKITCH21** AT THE CHECKOUT

99p

per sachet + free delivery

enough for 30 x 30cm

Got a painting problem you need to solve? Not sure what paint you need, or whether you require a primer? Don't worry, help is at hand.

Our UK-based Technical Support team is at your service to answer any questions and offer expert advice. They have a thorough understanding of the Rust-Oleum range and can quickly tell you which product is best suited to your job, give you advice on the best method of application and help you establish how much you'll need.

To contact the Technical Support Team:

T: 0191 411 3166

E: techsupport@tor-coatings.com

Office hours are Monday to Friday 08.45am – 05.00pm and please note we are only able to provide support to UK (Great Britain and Ireland) customers.

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